



## Californians for Property Rights Protection

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### **Petition Drive Reaches Major Milestone Initiative Sponsors Announce Campaign Team**

Sacramento, CA – Today, Californians for Property Rights Protection announced that the campaign has collected well over 700,000 signatures needed to qualify the California Property Owners and Farmland Protection Act for the June 2008 ballot. In order to qualify the eminent domain reform ballot measure, supporters must collect 694,354 valid signatures by November 26, 2007. The campaign is on track to submit more than 1 million signatures before this deadline.

“We are very pleased with the support we are receiving from a broad and diverse coalition of supporters committed to ending eminent domain abuse,” said president of the Howard Jarvis Taxpayers Association Jon Coupal. “Voters recognize that it is wrong for government to seize private property for projects that benefit wealthy developers. We have assembled a capable and tested team to bring about reform.”

The coalition also announced its campaign team;

#### **Butcher & Butcher: Lead Strategy & Campaign Management**

Butcher & Butcher is handling strategy, general consulting and day-to-day management for Californians for Property Rights Protection. Butcher & Butcher is one of the nation’s most experienced political consulting firms. Specializing in direct mail services, general consulting, statewide ballot initiatives, media buying and email and web-based campaigns, we work one-on-one with clients to execute creative, precise voter communications programs.

#### **Warfield & Associates: Fundraising**

Wendy Warfield & Associates success and reputation is un-matched by any other fundraiser in California. Wendy Warfield has a strong work ethic and a sound reputation for efficient, effective and highly successful fundraising campaigns. Her strong reputation and experience is also matched by a sincere commitment and desire to further her client’s values and causes. Current and past clients include candidates for president, governor, statewide office, the legislature and statewide ballot measures.

### **River City Communications: Media Relations & Coalition Development**

River City Communications is a public affairs and government relations firm that helps clients effectively navigate the diverse world of politics, public policy and the media. Marko Mlikotin, president, has more than 15 years of experience in public affairs, public policy and political campaigns, and has served two California governors and has extensive experience as a political strategist for state and federal candidates, and ballot measure campaigns.

### **BGK Strategies LLC: Research & Communications**

BGK is a Sacramento-based public affairs firm that provides clients a unique combination of political strategy, public policy expertise, research capabilities and communications skills. Mark Bogetich is one of the nation's preeminent public policy and political vulnerability researchers. For more than 15 years, he has been a lead research strategist on candidate and issue campaigns throughout the country.

The California Property Owners and Farmland Protection Act is sponsored by the [Howard Jarvis Taxpayers Association](#), the [California Farm Bureau Federation](#) and the [California Alliance to Protect Private Property Rights](#). The CPOFPA is a landmark constitutional amendment that will restore true property rights protections to all Californians. The measure prohibits government from seizing private property from unwilling sellers and giving it to another private entity, while maintaining government's use of eminent domain for legitimate public projects. Having secured the financing required to qualify the measure, the Act will appear on the June 2008 ballot. For information on how to acquire petitions or campaign information, visit [www.yesonpropertyrights.com](http://www.yesonpropertyrights.com).

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